

# Procella Audio Makes U.S. Debut

Procella Audio ([www.procella-audio.com](http://www.procella-audio.com)), a global high-end loudspeaker manufacturer with offices in Stockholm, Sweden, and Sydney, Australia, is launching operations in the United States with the opening of its Los Angeles office. The company debuted at CEDIA EXPO 2009 in Atlanta.

Joining the company and directing U.S. operations is industry veteran Chuck Back, formerly EVP of Miller & Kreisel Sound. His global partners, former directors of DTS' European offices, are Anders Uggelberg, who is based in Sweden, and Gerben Van Duyl, who is located in Sydney.

The Procella product line consists of three L/C/R/Surround loudspeakers and three powered subwoofers, combining audiophile sensibilities and sound quality with performance to professional audio standards. Based on a scalable concept that offers multiple system configurations, Procella systems assure listeners the ability to achieve reference-level playback with uncompressed dynamics in any size room up to small cinemas. Procella's Identical Voice™ concept ensures a pure timbre match among all Procella models, allowing system designers to use any combination of products with no change in audio quality.

