



# The Procella Effect

Newsletter for May 9, 2011

**Procella Audio: Winner CEDIA UK!**

## Procella-Powered Cinema Wins CEDIA UK Best Home Cinema Award

Congratulations to Procella dealer [Prestige Audio](#), who recently won the 2011 CEDIA UK Award for Best Home Cinema: £40,000 - £100,000!

The award-winning Northwood Home Cinema system features a Procella speaker system consisting of seven P6s and a pair of P10 active subwoofers. It was described by the CEDIA judges as "a true re-creation of a cinematic experience in the home."



Its striking scarlet interior brings a real wow factor that anticipates the theatre's stunning audio and video performance. You can see the award as it appears in the [CEDIA Awards brochure here](#), and an overview of the project [can be read here](#).

Congratulations to Prestige Audio and Pulse Marketing for the award and for delivering the Procella Experience to yet another happy customer!

## See Procella Audio at CEDIA Expo Sydney



Meet with Procella founding partner Gerben Van Duyf at CEDIA Expo this week! Gerben will be showing the Procella line-up this Wednesday, Thursday and Friday in the Sydney Convention and Exhibition Center. You'll find him at the MAREOR exhibit - stand #61A.

MAREOR helps custom installers to design and deliver high-end home cinemas of world-class quality with highly reliable products that deliver superior performance. Come find out how Gerben can help you with your next project!

In addition to Procella, MAREOR will also display products from Fortress Cinema Seating, Kaleidescape, and Screen Research.

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