



The Procella Effect

Newsletter for December 13, 2010

Hilton Hotel Suite 2110

Procella, SIM2 and DNP Screens to Join Forces and Create Best Demo System at CES



We've just signed up for what will undoubtedly be the best demo system at the CES show! In Suite 2110 of the Hilton Hotel (conveniently located next to the Convention Center), and well away from the noisy and congested show floor, Procella has partnered with SIM2 and DNP screens to create a state-of-the-art audio/video system that will fully showcase each of the respective brands.

The Procella demo system is ideal for the room size of the suite, consisting of the following:

L/C/Rs - 3 THX Approved P8s

Surrounds - 4 P6s

Active Subwoofers - 1 P15 and 1 P10

Anders Uggelberg and Chuck Back will be at the suite to meet with visitors during show hours from Thursday, January 6 to Sunday, January 9.

SIM2 will be showing their award-winning Grand Cinema™ C3X LUMIS 3D dual-projection system, and with a high-performance DNP screen, this will make for a spectacular audio/video experience. SIM2's Executive VP Alberto Fabiano said, "We are thrilled to bring in new partners for this year's CES. Our award-winning C3X LUMIS 3D will be showcased, with a DNP screen and Procella Audio loudspeakers, in a system that promises to be exceptional in every sense . . . we are very excited about the partnership."

We will be scheduling appointments for show meetings, so if you are planning to come to Las Vegas, let us know so that we can set up a time that fits your schedule. Contact [Chuck Back by email](#) or by telephone at (310) 572-1070. For updated information, visit the [Procella website](#).

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